Communities for Innovation

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Thursday, 6th October 2011

09:00-10:30 – Session 1:
Communities for Innovation in Public (Paper Session)

Mit Communities zum Open Government: Wege zur Öffnung von Staat und Verwaltung
Dennis Hilgers

Why Citizens Engage in Open Government Platforms?
Katja Hutter, Johann Fueller and Giordano Koch

Open School: How to organize Innovation Contests with Students?
Nizar Abdelkafi

11:00-12:30 – Session 2:
Management of Communities for Innovation (Paper Session)

Relevanz und Messung von Sense of Community im virtuellen Kontext
Dagmar Abfalter, Melanie Zaglia, Julia Müller and Florian Kraler

Managing Open Innovation – Trade-off or Simultaneous Solve?
Martin Stötzel and Martin Wiener

The Role of Community Governance and Interaction Quality in Patient Organizations for Rare Chronic Diseases
Annioka Schröder, Katharina Hölzle and Carsten Schultz

Facilitating interaction in web-based communities: the case of a community for innovation in healthcare
Sabrina Adamczyk, Dominik Böhler, Angelika Cosima Bullinger and Kathrin M. Möslein
12:30-14:00 – Lunch break

14:00-15:30 – Session 3: Communities for Innovation Within the Firm (Paper Session)

Integrating corporate innovation communities: The role of structure and culture
Bastian Bansemir, Anne-Katrin Neyer and Kathrin M. Möslein

Analyse von Erfolgs- und Hemmnisfaktoren bei der Einführung einer Innovations-Community
Harald Ruckriegel, Stephan Oertelt and Angelika Cosima Bullinger

Communities for Innovation as Enablers of Cyclical Ambidexterity in SMEs
Frank Danzinger and Martin Dumbach

16:00-17:30 – Session 4: Interactive Innovation (Interactive Workshop Session)

Experiencing Innovation through Jamming
Markus Hormeß and Adam Lawrence from Work•Play•Experience

Formats of Jamming: The Global Service Jam (March 2011) and The Global Sustainability Jam (Oktober 2011)
Markus Hormeß and Adam Lawrence from Work•Play•Experience, Michael Römer and Stefan Thallmaier